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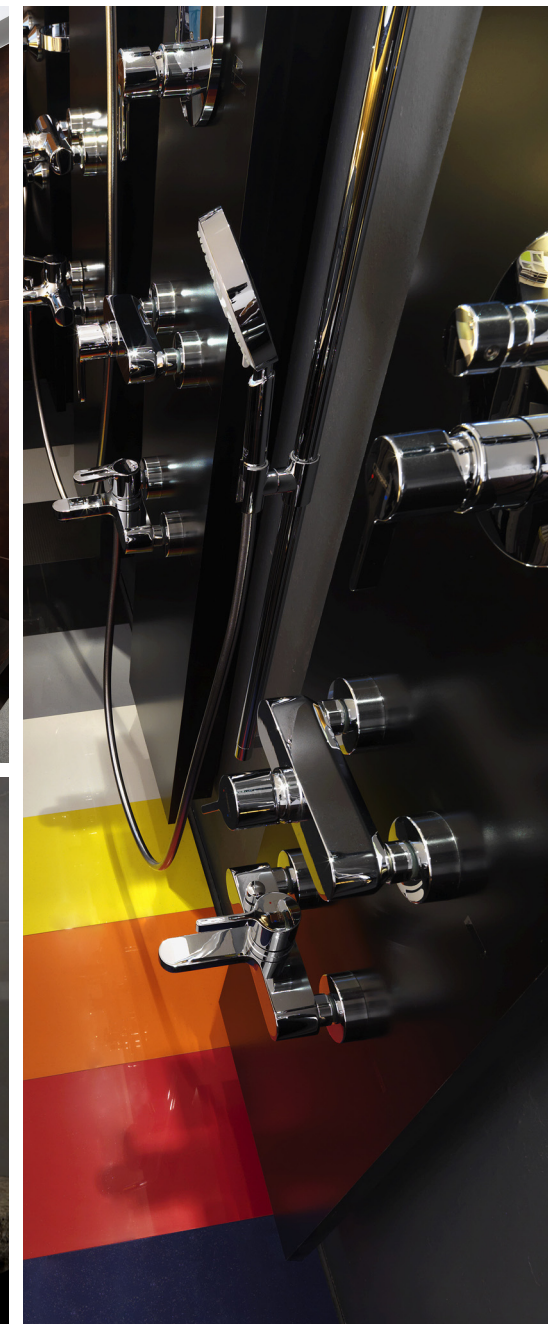
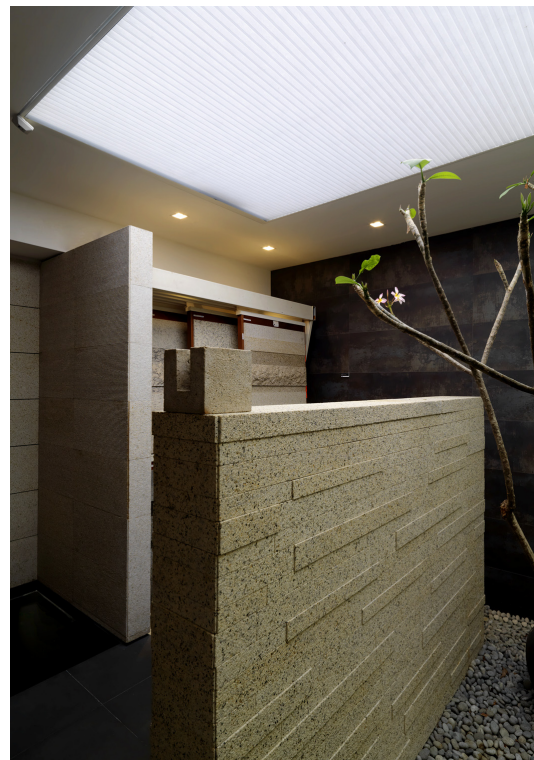


Alan Tan and Terry Tan

STONE FLAIR

BEYOND ITS TOP-NOTCH SELECTION OF EARTHY NATURAL STONE AND DESIGNER TILES, RICE FIELDS' REPUTATION LIES IN ITS EXPERTISE IN PACKAGING THE TOTAL MATERIAL SOLUTION FOR A SPECIFIC SPACE BASED ON THE CLIENT'S BRIEF

Unlike ordinary tile supply showrooms offering a vast but confusing array of products which often leave the customer nonplussed, Rice Fields is more than a niche supplier of quality stone and European designer tiles as well as luxury bathroom fittings by bath giants Duravit and Hansgrohe. Its directors Terry and Alan Tan make the crucial difference. They provide clients with their professional expertise in selecting, coordinating and packaging total material solutions for any specific area from bathrooms to outdoor patios based on their design brief and requirements.



Their 1,600-sq ft architecture showroom (a term coined by Terry and Alan) which is housed in a 1950s Tiong Bahru walk-up apartment block will amaze you with the ingenious thematic organisation of their product displays, and the mock-ups of bathrooms, toilets and patios. They went one up on the competition by grouping their wide collection of stones and tiles according to the same colour family and in a range of different textures and finishes from rough to smooth grades, glossy to matte, and etched to groove-lined. This juxtaposition allows clients to compare, contrast, mix and choose the best solution to suit their individual taste.

Rice Fields' selection of natural stones like marble, granite and travertine to homogeneous and ceramic tiles is outstanding. But what will not escape your notice is the emphasis on earthy tones as well as neutrals like black, grey and white. These are the most popular shades in Singapore and Rice Fields comes close to perfection in their focus. And this is another key reason why its clients include leading architects and developers behind the likes of St Regis Residences and Sentosa Cove houses. **f**

RICE FIELDS
66 Eng Watt Street #01-06 Singapore 160066
Tel: 6227 3456 www.rice-fields.com

